



P.O. Box 204, Seneca Falls, NY 13148

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Dear Seneca Falls Business Leader,

The Seneca Falls Eighth Annual Canal Fest is just around the corner and plans are underway to make this the best yet! Friday June 7 through Sunday June 9 2024, our small town will expand to in excess of 10,000 as we host visitors from all over the Finger Lakes and New York.

Many new events are planned for this year's Festival and by becoming a Sponsor to Canal Fest 2024, you will ensure that there will be many more Festivals in the future.

This year's Canal Fest will include: Music throughout the weekend, Amusement Rides, Food and Beverage booths, Artists & Crafts booths, Duck Race, Community Stage entertainment, Petting Zoo, Fireworks, Shirt Painting Contest, Children's Activities ... and much more!

All Sponsors will be listed in the Official printed Festival Program, Website. All \$2000 or more sponsors will additionally have their Logo displayed on the official Festival Sponsorship Banner, displayed on the back of the official 2024 Canal Fest T-shirt, receive FREE booth space, included in all press releases, with logo and link on the Festival web page as well as highlighted in announcements throughout the weekend as a 2024 Canal Fest partner.

Sponsorship is a great opportunity to reach out to the community and promote awareness of your business while supporting the Festival. Together, we will work together to make Seneca Falls Canal Fest 2024 another huge success. We look forward to working with you!

Sincerely,

Ann Sandroni



## 2024 CANAL FEST SPONSORSHIP LEVELS & BENEFITS

Benefits	Levels & Benefits					
	ADMIRAL	YACHT	SCHOONER	PONTOON	KAYAK	RUBBER DUCKY
	<b>\$5000</b>	<b>\$3000</b>	<b>\$2000</b>	<b>\$1000</b>	<b>\$500</b>	<b>\$100</b>
ENTRANCE BANNER LOCATION ( With Supplied Banner )	✓	✓	✓	N/A	N/A	N/A
FESTIVAL BANNER	Prominent Sponsor	Logo	Logo	Small Logo	Name	N/A
FESTIVAL PROGRAM	Prominent Sponsor	Prominent Sponsor	Logo	Logo	Name	Name
FREE BOOTH SPACE	✓	✓	✓	N/A	N/A	N/A
FESTIVAL T-SHIRT	Logo Front & Back Location	Logo on back	Logo on back	Logo on back	Name on back	N/A
FESTIVAL STAGE SHOUT-OUTS	✓	✓	✓	N/A	N/A	N/A
INCLUDED IN ALL PRESS RELEASES	✓	✓	✓	N/A	N/A	N/A
SOCIAL MEDIA PROMOTION	✓	✓	✓	N/A	N/A	N/A
WEB PAGE PRESENCE	Front Page	Front Page	Large Logo Sponsors Page	Sponsors Page Name	Sponsors Page Name	Sponsors Page Name

**Please complete the form below and return to:**

SF Canal Fest 2024 P.O. Box 204, Seneca Falls, NY 13148 – Please make checks payable to ‘SFBA’

We are pleased to sponsor the 8<sup>th</sup> Annual Seneca Falls Canal Fest 2024

Business		Contact #	
Contact	Email		
Address			
Donation	Comment		